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Martin J. Rousso

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Martin J. Rousso joined the law firm in 1978 and became a partner in 1980. Mr. Rousso and Richard P. Hemar have a lifelong friendship dating back to junior high school. Currently, Mr. Rousso devotes the lion's share of his time to law firm management duties, marketing and client services. A native New Yorker, his personal touch is felt in every aspect of the firm's practice and close client relationships.

Mr. Rousso has been instrumental in developing and nurturing the firm's impressive client roster, which includes large and mid-size financial institutions, national equipment leasing companies, wholesale distributors and entertainment-related companies. Before joining the firm, Mr. Rousso worked as a banker for ten years, and his depth of knowledge of the banking industry translates into the firm's effectiveness in handling matters for that client segment, and indeed, all of the firm's clients. During his distinguished and varied legal career, Mr. Rousso has recovered many millions of dollars in settlements and judgments.

Mr. Rousso's numerous professional affiliations have included the California Bankers Association, the Community Bankers Association and the Western Association of Equipment Lessors, in which he was actively involved for many years. He is currently involved with the Equipment Lessors Association (ELA).

Mr. Rousso is a sought-after speaker on an array of legal topics, including judgment enforcement, credit and consumer collections and equipment leasing litigation.

Mr. Rousso conducted his undergraduate studies at California State University, Los Angeles, where he received a degree in business administration, with honors. He obtained his law degree in 1977 from University of La Verne, San Fernando Valley College of Law, where he served on the Law Review and was on Dean's List. He was admitted to practice law that same year.

Mr. Rousso has had cases upheld on appeal, including *Administrative Management Services, Inc. v. Fidelity and Deposit Co. of Maryland* (1979) 89 Cal.App.3d 532, which he personally argued before the Court of Appeals, Second District. He also is admitted to practice before the U.S. District Court of California, Central District.